



# VALLEY LENSLETTER



Volume 55, Issue 6

Spokane Valley Camera Club, Spokane, WA

January 2006

## 2005-2006 CLUB OFFICERS

President.....**Larry Berreth**..... 208-773-1256  
 Vice President .....**Tony Roche**..... 509-962-4208  
 Secretary .....**Sharon Elliott** ..... 509-924-0336  
 Treasurer .....**Carlos Delgadillo**.... 509-255-5671  
 Lensletter Editor.....**Peggy Rushing**..... 208-964-3201

### **Mailing Address:**

SVCC, 4440 S. Bonnell Rd.  
 Coeur d'Alene, ID 83814

**NEW** E-mail: [goldnvision@msn.com](mailto:goldnvision@msn.com)

## MEETING PLACE AND TIME

**Liberty Lake Sewer and Water District  
 (Denny Ashlock Bldg), 22510 E. Mission, Liberty  
 Lake**

Behind Albertson's, Corner of Mission &  
 Country Vista

**Slide Judging and Business Meeting -- 2nd Monday**  
 7:30 PM (Submit slides by 7:15 PM)

**Print Judging and Program -- 3rd Monday**  
 7:30 PM (Submit prints by 7:15 PM)

**NOTE: See CALENDAR OF EVENTS below for  
 any date or activity deviations.**

## VISITORS ARE ALWAYS WELCOME!

### CALENDAR OF EVENTS

(red denotes club activities)

**Feb.13<sup>th</sup> Slide & Digital Imaging Judging  
 Business Meeting  
 Subject: 'Black and White on  
 Colored Film'**

**Feb.18<sup>th</sup> 'Matting'  
 Larry Miller**

**Feb.20<sup>th</sup> Print Judging  
 Program: Albuquerque Balloon  
 Festival -Southwest trip"  
 by Leo & Dorinda Young**

**Mar 13<sup>th</sup> Slide & Digital Imaging Judging  
 Business Meeting  
 Subject: 'Winter'**

**Mar 18<sup>th</sup> Scavenger Hunt  
 Potluck & Results -Orchard Crest  
 Retirement Center**

**Mar 20<sup>th</sup> Print Judging  
 Program: "PSA Tops"& "Northwest  
 Challenge"- Slide Sets  
 By Jerry Biggs**

## SVCC BITS & PIECES

### "Deep Condolences"

SVCC wishes to extend our sincere and deepest  
 condolences to the friends and family of John A  
 Patterson. John unfortunately passed away Dec. 30<sup>th</sup>  
 2005.

### Ag Expo Photography Contest

Members of the Spokane Valley Camera Club prints  
 were judged as follows:

2nd Place - Robert Griffith - "Southeast of Garfield".

Honorable Mention (3 prints) - Otto Stevens  
 "Canola at Freeze Church", "Swathed Lentils", and  
 "White Wheat".

### Appreciation from Jan Hannink Gallery Exhibit

Special thanks to Maxine Davidson, former member of  
 SVCC, for recommending our group for a gallery  
 exhibit. Thank you, Bob Griffith for making the  
 beautiful "information" photos, Rhonda Archer and  
 Susie Middaugh who helped set-up, everyone who  
 participated by getting artwork to me in a timely manner,  
 Rosemarie Bisiar who did flyers and John Dean, Bob  
 Rosin and Leo Young who distributed them . The gallery  
 is located in CenterPlace at Mirabeau Park, 2426 N.  
 Discovery Place in the Spokane Valley. The show runs  
 from January 6 – February 24. Expanded hours are  
 weekdays/nights 8 AM – 9 PM.

Jan

### For Sale

Frames with glass: Call Maxine Davidson  
 509-926-2920.

### JANUARY FIELD TRIP

Carlos Delgadillo once again put a wonderful day  
 together....Thanks from all of us Carlos!

## TOP SLIDES FOR JANUARY 2006

### **Subject:**

1 <sup>st</sup> Jan Hannink	'Radiant River'
2 <sup>nd</sup> Leo Young	'The Beauty of a Weed'
3 <sup>rd</sup> Dorothy Rosin	'It's Magic'

### **General:**

1 <sup>st</sup> Jerry Brooks	'Cut Grass Rows'
2 <sup>nd</sup> Allen Park	'Reflection'
3 <sup>rd</sup> Harvey Brown	'Dwarf Bittern'

## TOP PRINTS FOR JANUARY 2006

### **Color**

1 <sup>st</sup> Larry Miller	'Molokai Moment'
2 <sup>nd</sup> Dorothy Rosin	'Waiting for a Transplant'
3 <sup>rd</sup> Bob Stephens	'Gray Wader'
HM Bob Griffith	'Red Tailed Hawk'

### **Monochrome**

1 <sup>st</sup> Bob Griffith	'After Harvest'
2 <sup>nd</sup> Bob Rosin	'Pewter by Candlelight'
3 <sup>rd</sup> Carlos Delgadillo	'Softness'
HM Bob Rosin	'The George Hotel'

## SLIDE SCORES JANUARY 2006

<b>Maker's Name</b>	<b>No. of Prints</b>	<b>Total Points</b>
Fred Betts	97	97.0
Jerry Biggs	10	95.5
Harvey L Brown	10	92.5
Bob Griffith	10	92.0
Rosmarie Bisiar	10	91.5
Leo Young	10	89.5
Jan Hannink	10	86.0
John Dean	10	86.0
Rich Batchelder	10	81.5
Dorothy Rosin	10	81.0
Sharon Elliot	10	80.5
Cynthia Betts	10	79.5
Estel Harvey	10	79.5
Larry Miller	10	79.5
Kathleen Roche	10	78.5
Dorinda Young	10	76.5
Bob Rosin	10	75.5
Frank Martin	8	75.0
Larry Berreth	10	73.0
Allen Park	8	61.5
Joy Peterson	8	61.5
Donna Hinrichsen	8	60.5
Susie Middaugh	7	52.5
Mort Shecter	6	49.5
Aage Anderson	4	33.0
Mike Rojan	4	32.0
Roger Hartman		20.0
Tony Roche	2	18.5
Lucy Anderson	2	13.0
Joanne Harvey	1	8.5
Peggy Rushing	1	7.0
Ray Ward	1	7.0

## TOP DIGITAL IMAGES FOR JANUARY

### **General**

1 <sup>st</sup>	<i>Hibiscus</i>	Harvey Brown
2 <sup>nd</sup>	<i>Wyoming Sunset</i>	Tony Roche
3 <sup>rd</sup>	<i>Boudoir Builder</i>	Rosemary Bisiar
HM	<i>Downy Woodpecker</i>	Bob Griffith

### **Creative**

1 <sup>st</sup>	<i>Winter Sunset</i>	Kevin Madsen
2 <sup>nd</sup>	<i>Bloomsday Wheeling</i>	Ray Ward
3 <sup>rd</sup>	<i>Daisy Meltdown</i>	Lynn Love

## DIGITAL IMAGE COMPETITION

### UPDATE

<b>Maker's Name</b>	<b>No. of Images</b>	<b>Total Points</b>
Harvey Brown	8	64.0
Rosemarie Bisiar	8	63.0
Bob Griffith	8	60.0
Mort Shecter	8	53.5
Tony Roche	6	47.0
Jerry Biggs	6	45.0
Ray Ward	4	35.5
Larry McCauley	4	25.0
Bill Demers	4	24.0
Lynn Love	3	23.0
Sharon Elliott	3	21.0
Holly Warner	3	21.0
Peter Hardt	2	19.5
Kevin Madsen	2	16.5
Claudia Biggs	2	15.0

## JANUARY FIELD TRIP

Thanks to all the club members who braved the snow to attend this month's field trip at the Geiser Conservatory (Manito Greenhouse). What great fun we had! About half of the group even made it to the Rockwood Bakery at 7am to get some breakfast and talk photography. We always seem to enjoy the camaraderie so much and also got to know a couple of the newer club members even better.

## AND JUST A LITTLE EXTRA

### **Nikon will stop making most film cameras**

NEW YORK (AP) -- Nikon Corp., which helped popularize the 35 mm camera five decades ago, will stop making most of its film cameras to concentrate on digital models.

The Japanese company said it wanted to focus on "business categories that continue to demonstrate the strongest growth" as film cameras sales keep shrinking. Nikon will discontinue seven film-camera models, leaving in production only the current top-line model, the F6, and a low-end manual-focus model, the FM10. It will also stop making most of its manual-focus lenses. Most of the company's auto-focus lenses work with manual-focus bodies, however. Also, German optical company Carl Zeiss AG is widely reported to be planning a line of manual-focus lenses for Nikon bodies. Nikon did not

give firm dates for the discontinuation of its products, but said Wednesday that sales will cease as supplies are depleted. Major competitor Canon Inc. still makes five models of single-lens reflex film cameras. At the lower end of the market, Eastman Kodak Co. announced in 2004 that it would stop selling film cameras in the United States and Europe. Nikon ranks fifth in digital-camera shipments in the United States, behind Kodak, Canon, Sony Corp. and Fuji Photo Film Co. Nikon was a major force in establishing the dominance of the 35 mm single-lens reflex camera, the workhorse of professionals and sophisticated amateurs until the arrival of digital cameras. Its breakthrough model was the F, released in 1959. It set a standard for ruggedness and reliability and became a must-have for photojournalists. Unusually, Nikon has maintained the same lens mount over the years, meaning most lenses from 1959 will fit today's digital models and vice versa, albeit with functional restrictions.

Copyright 2006 The [Associated Press](#). All rights reserved. This material may not be published, broadcast, rewritten, or redistributed.

## **Nikon Says It's Leaving Film-Camera Business**

By Mike Musgrove  
Washington Post Staff Writer  
Thursday, January 12, 2006; D01

Nikon Corp., one of the flagship brands for amateur and professional photographers alike, said yesterday that it will stop making most of its film-camera products to concentrate on marketing digital cameras. Nikon Corporation has made the decision to focus management resources on digital cameras in place of film cameras. This decision will allow Nikon to continue to develop products that match the demands of an increasingly competitive market place," the Japan-based company said in a statement posted on a Web site for its British division. The statement said more than 95 percent of its British business is now in the digital market. Nikon spokesmen in the United States at first declined to comment on the company's British statement, which was linked to by several technology-oriented Web sites. They later issued a similar version that said the film-camera line is being "reshaped" to allow "more of Nikon's planning, engineering and manufacturing resources to be focused on the digital products that now drive our thriving industry. Nikon said it will immediately discontinue making all but two of its film cameras, all large-format Nikkor lenses and enlarging lenses, and several manual-focus Nikkor lenses. It expects to sell the last of those products this summer. Nikon will continue to manufacture and sell two film cameras, the professional-level F6 and the FM10 for the amateur market, and a few manual-focus lenses for those cameras. The company's U.S. Web site currently shows a lineup of nine single-lens-reflex film cameras, including the F6 and FM10.

"To use a car industry analogy, it would be the same as Ford saying it is no longer producing an internal-combustion engine. It's really that revolutionary," said Mark Greenberg, a professional photographer who has shot for National Geographic, Life and this week's People magazine. "Film is done. Digital rules the world now."

Analyst Christopher Chute of technology research firm IDC said that the Nikon announcement was the first he has heard of a major camera company moving so completely out of the film camera business but that he would not be surprised if other camera makers also do so. "It's a big shift," Chute said. "When push comes to shove, it's not going to make any sense for some of these guys to focus on film cameras anymore. "A decade ago, digital cameras cost thousands of dollars, required technical proficiency to use and offered unclear images that took up large amounts of space on expensive memory cards. As prices for digital cameras and memory cards dropped year after year -- and started to beat the prices and picture quality offered by film cameras -- digital cameras rapidly took over the market. Digital cameras began to outsell film cameras in the past two years, according to analysts. So ubiquitous are digital cameras now that IDC has predicted that 90 percent of the cell phones sold this year will have such cameras built in. Chute said photography has lost its identity in the digital era and become a subset of the consumer electronics industry. Camera makers such as Eastman Kodak Co. have experimented with gadgets such as digital cameras that double as MP3 players. Electronic gadgets such as the iPod digital music player and the new Xbox 360 game console now come with features for viewing digital photo libraries. For years, analysts predicted that the advent of digital imaging could mean the demise of Kodak, a U.S. company that helped invent photography, since consumers would no longer need film. Kodak has worked hard to reinvent itself. After years of retooling -- and laying off thousands of workers in its film division -- Kodak is No. 1 in the U.S. digital-camera market, closely followed by Canon Inc. and Sony Corp. Kodak still sells reloadable film cameras outside the United States in emerging-market countries such as China, India and Brazil. The first Nikon film camera appeared in 1948, though the company's history goes back nearly to the turn of the 19th century, when it made optical glass and microscopes. An early Nikon digital still camera, developed with Fuji Photo Film Co., appeared in 1995. Recent Nikon models helped pioneer the use of wireless technology in digital cameras to allow users to upload and print their photos. Chute said Nikon's customers have tended to be affluent photography enthusiasts -- a class of user that has been almost entirely persuaded to switch to digital cameras in recent years. Paul Worthington, an analyst at photography industry research firm Future Image Inc., said the Nikon announcement was "noteworthy but not surprising." "I don't think film will stick around in any marketable way in the next few years," he said. Worthington said that when digital photography emerged as a hot consumer category, most camera makers said film would survive in the long run, with different types of cameras meeting different needs. But that has changed recently, he said, as cameras improved and enthusiasts turned to digital cameras for all of their photography needs. "I don't know of any company that makes film cameras saying, 'We're in this for the long run,' " Worthington said.